



2009 Corporate Sponsor Information

May 21, 2009

The Sequoyah Chiefs Football program began in 1990 and has grown to one of the most respected programs in the Southeastern part of our country. The level of success experienced is accomplished with dedicated parents, players, coaches, volunteers and our sponsors, past, present and future.

Enclosed is the information you may need to decide at what Level you or your company would like to support our program as the 2009 Chiefs have been conducting their strength and conditioning training and the Touchdown Club Sponsorship Drive is upon us. .

There is nothing more exciting on a Friday night, than a High School Football game. We welcome you to become part of our winning tradition with the Sequoyah Chiefs Football Program.

Please see the different levels of sponsorship in the following pages.

If you have any questions please feel free to contact the following Corporate Sponsor Chairman

Steven Johnson at sjohnson@campusbenefits.com (404)-580-9510 for the Ultimate or Premium Sponsorships

Or

Donna Adams @ allstaradams@windstream.net
For the Gold or Black Sponsorships

“Decisions Today Create
Outcome Tomorrow”



Ultimate Level Sponsor: This is a **4 year package**, 1 available.

Your Ultimate Sponsor Package Includes:

- 8x8 Full Color Ultimate Logo Sign adjacent to the Scoreboard info section
- 4X4 Premium Advertisement Sign on the 50 yard line *Home* side stadium fence
- 4X4 Premium Advertisement Sign on the 50 yard line *Visitor* side stadium fence
- 3X4 Home Entrance Gate sign
- Commercial “Air Time” during ALL Football Events
(DVD provided by Sponsor)
- Full page Color Program Ad
- Premium Sponsor appreciation plaque w/ Team Picture
- 4 Season Tickets in Stadium seating area
(All 6th -12th grade Home football games, excluding Jamborees & Playoffs)
- Premium Parking Pass

Ultimate Sponsor 4 year Package - \$10,000.00

Please contact Steven Johnson – Sequoyah Touchdown Club
(404) 580-9510 or sjohnson@campusbenefits.com

Premium Level Sponsor: This is a **2 year package**, 8 available.

Your Premium Sponsor Package Includes:

- 4X4 Premium Advertisement Sign
(Under the scoreboard info section)
- 3X4 Home fence sign inside the 40 yard line
- Commercial “Air Time” during ALL Football Events
(DVD provided by Sponsor)
- Full page Color Program Ad
- Premium Sponsor appreciation plaque
- 4 Season Tickets in Stadium seating area
(All 6th -12th grade Home football games, excluding Jamborees & Playoffs)
- Premium Parking Pass

Premium Sponsor 2 year package - \$2,500.00

Please contact Steven Johnson - Sequoyah Touchdown Club
(404) 580-9510 or sjohnson@campusbenefits.com



Gold Level Sponsor:

NEW - \$1,000.00 RENEWAL \$900.00

1. 4-Season Tickets w/ 1 Parking Pass for ALL Home Varsity, JV, freshman, 8th, 7th & 6th grade games.
2. A 3X4 Corporate Sponsor home side field fence sign.
(Black, White or Gold Sign)
3. A 2nd Corporate Sponsor home field fence sign located under the scoreboard for the sporting event year including football, soccer & track.
4. A Gold Level Sponsor appreciation plaque
5. Special recognition at all Home Varsity games.
6. A full page color ad in the 2009 Football game program.

Please contact Todd or Donna Adams @ allstaradams@windstream.net

Black Level Sponsor:

NEW - \$600.00 RENEWAL \$500.00

1. 2- Season Tickets w/ 1 Parking Pass for ALL Home Varsity, JV, freshman, 8th, 7th & 6th grade games.
2. A Corporate Sponsor home field fence sign for the sporting event year, including football, soccer & track seasons.
3. A Black Level Sponsor appreciation plaque.
4. A ½ page color ad in the 2009 Football game program.

Please contact Todd or Donna Adams @ allstaradams@windstream.net

Please complete the attached information and forward with your check to;

Brad or Paula Howard
Sequoyah Touchdown Club
P.O. Box 4253
Canton, Georgia 30114
678-362-3870 or 770-720-7992

Name of Company _____

Name of Contact Person _____

Mailing Address _____

Contact Phone Number _____

Contact E-mail _____

Fax _____

CORPORATE SPONSOR LEVEL :**ULTIMATE** _____ **PREMIUM** _____ **GOLD** _____ **BLACK** _____**SEASON TICKET SEATS:**

_____ NUMBER OF SEATS NEEDED

_____ NO SEATS NEEDED

AD FOR PROGRAM:

_____ KEEP SAME AD AS LAST YEAR _____ NEED NEW PLAYER PICTURE

_____ I AM ATTACHING A CAMERA READY AD (ON DISK OR PRINTED PAGE)

_____ I WOULD LIKE FOR YOU TO CREATE AN AD FOR ME
(I AM AWARE OF THE EXTRA COST)**SIGN(S):**

_____ KEEP SAME SIGN(S)

_____ I AM ATTACHING CAMERA READY ART WORK FOR SIGN(S)
(DISK OR PRINTED PAGE)_____ I WOULD LIKE FOR YOU TO CREATE ART WORK FOR MY SIGN(S) FOR ME
(Include Letter Head, Business Card etc.)**NOTE:** In the event that a corporate sponsor cannot supply camera ready or digitally prepared artwork for ad placement, an ad design charge of \$100 for full page and \$75 for half page will be assessed for design costs.Digitally submitted artwork must be a minimum of 300dpi at full size in jpeg, tiff, eps or PDF formats only.
All other formats are unacceptable.

Ads sizes are as follows:

Full page: 7.375" wide x 9.625" tall**Half page:** 7.375" wide x 4.75" tall

All ads will need an extra .125" on each side for "bleed" (this area will not be seen, but is necessary for a clean edge).